



Prosperity Through Unity Exceptional Care for Idahoans

July 2025

The IACP News, Vol. 9, No. 7

Chiropractors join AMA advisory committee

American Chiropractic Association (ACA) member Della M. Schmid, DC, MS, has been appointed to the American Medical Association's CPT Health Care Professionals Advisory Committee (HCPAC).



Members of the CPT Advisory Committee, which includes HCPAC, serve as resources to the CPT Editorial Panel, which maintains the CPT (Current Procedural Terminology) code set used across the healthcare industry to report procedures and services and to process claims. HCPAC members represent limited-license practitioners and other allied health professionals, providing advice on procedure coding and terminology relevant to their specialty.

Dr. Schmid, of Newtown, Conn., has been in private practice for more than 30 years and has engaged in a variety of

health and athletic events in support of her community. She previously served as a chiropractic consultant for Leeway Hospital in New Haven, Conn.

ACA member Morgan Price, DC, will serve as her alternate.



Dr. Price, of Seattle, Wash., is a staff chiropractor for the Veterans Administration (VA) Puget Sound Health Care System and also serves as an expert witness in medical legal record review.

"Dr. Schmid and Dr. Price are well prepared to represent the chiropractic profession on AMA's HCPAC advisory board," said ACA President Marc Nynas, DC. "We are excited to have them join ACA's efforts to ensure that services provided by

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Dr. Selina Sigafoose-Jackson wins Legacy Award



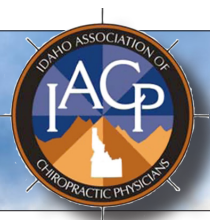
From left: Dr. Shawn Powers, Dr. Patti Giuliano, Dr. Selina Sigafoose-Jackson, Dr. Sharon Gorman and Dr. Kim Stetzel.

The International Chiropractors Association (ICA) congratulates Dr. Selina Sigafoose-Jackson (immediate past president) on receiving the 2025 League of Chiropractic Women (LCW) Legacy Award. This well-deserved honor highlights Dr. Selina's incredible dedication, leadership, and lasting impact on the chiropractic community. The LCW Legacy Award is presented to women who have exemplified a life of dedicated service to Chiropractic.

Dr. Selina has been a cornerstone of the chiropractic profession for over 30 years, running a thriving practice in York, Pennsylvania, with her husband, Dr. Kevin Jackson. She graduated from Life University's College of Chiropractic in 1989, following in the footsteps of her father, Dr. James Sigafoose, a beloved leader and one of the founders of Life University.

Throughout her career, Dr. Selina has inspired so many through her passion, leadership, and commitment to chiropractic's core principles. As the first

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IACP

The mission of the Idaho Association of Chiropractic Physicians (IACP) is to act as the unified voice, leader and stalwart supporter of the individual licensed doctors of chiropractic and supporting associates who provide exceptional health care and wellness to the patients and communities of Idaho. In supporting our Idaho chiropractic physicians, the IACP will work diligently to protect, enhance and build opportunities for the chiropractic industry and increase public access to chiropractic care.

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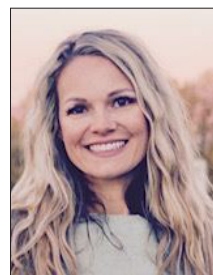
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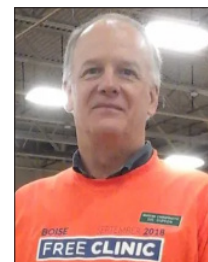
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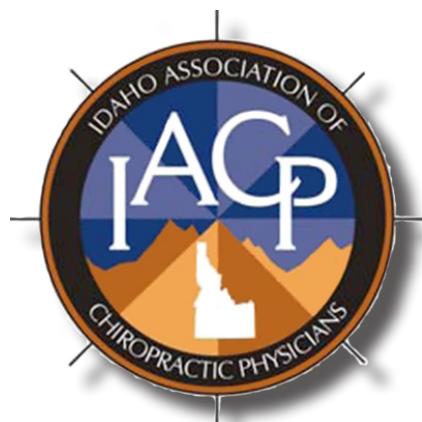
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Chiropractors join AMA advisory committee

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doctors of chiropractic are represented accurately through the CPT codes.”

Both doctors participated in ACA’s Health Policy Fellowship, a program launched last year to prepare the next generation of

chiropractic coding and documentation advocates. The one-year fellowship educates individuals in ACA’s health policy and coding activities while enhancing the organization’s capacity to contribute to national health policy initiatives and collaborate with external healthcare organizations.

Dr. Selina Sigafoose-Jackson wins Legacy Award

woman to serve as ICA President, she’s paved the way for others and shown that dedication and heart can truly make a difference.

The League of Chiropractic Women is a special organization—created by women, for women—that brings together DCs, spouses, CAs, faculty, and more to learn, share, and grow in a supportive, family-friendly environment. Dr. Selina’s

involvement and leadership in the LCW reflect her belief in the power of community and the importance of supporting each other.

Dr. Selina’s legacy of leadership and service has touched countless lives and will continue to shape the future of chiropractic. We’re proud to celebrate her achievements and all that she’s done to uplift our profession.

IACP 2026 Annual Convention

Save the Date: April 24-26, 2026, The Grove Hotel - Boise, ID

Join your fellow chiropractic colleagues for the IACP Annual Convention in Boise. The event will be filled with innovative presentations, networking opportunities, and discussions on our efforts to grow the chiropractic industry into the future.

Our fresh and diverse set of speakers, along with our exhibition of industry partners, will provide you with professional development as well as applicable products and services to benefit your practice.

October is National Chiropractic Health Month

The American Chiropractic Association (ACA) and doctors of chiropractic nationwide will celebrate National Chiropractic Health Month (NCHM) 2025 this October with the theme “Get Started with Chiropractic.” The campaign will focus on the benefits of starting with a non-drug approach to pain management.

When it comes to common musculoskeletal conditions such as back, neck and joint pain and tension headaches, getting started with chiropractic — compared with starting with other types of treatments — may help patients reduce or avoid the need for prescription pain medications down the line. Research shows that people who start with chiropractic treatment for back pain have a significantly lower risk of requiring an opioid prescription later.

While opioid prescriptions are down nationwide, opioid overuse disorder remains a serious public health problem in the United States. That’s why starting with non-drug therapies for musculoskeletal pain is a strategy supported by evidence-based clinical guidelines from the American College of Physicians, the Centers for Disease Control and Prevention, and many others.



“Patients today want the option of non-drug treatments to manage their pain, and research and guidelines support that approach,” said ACA President Marc Nynas, DC.

A Get Started with Chiropractic campaign toolkit, with resources and ideas on how to participate, will be available later this year at acatoday.org/NCHM.



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I wholeheartedly recommend ChiroHealthUSA to any chiropractic practice looking for a trusted partner to enhance their operations, improve patient retention, and maintain compliance.

They have significantly improved and supported my chiropractic practice."

Dr. Collin Precour
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Silence is not a strategy:

Why chiropractic needs you now more than ever

In a rapidly shifting healthcare landscape, chiropractors are facing more than the usual clinical challenges. From federal legislation to state policy changes and sensationalized media coverage, our profession is under attack. The most compelling defense? Unity through membership in state and national chiropractic associations.

Federal Threats: Medicare Scope Expansion vs. Professional Integrity

In April 2025, a broad coalition of major medical groups—including the Massachusetts Medical Society, American Osteopathic Association, American College of Surgeons, neurosurgeons, and others—sent a Letter to Congress opposing the Chiropractic Medicare Coverage Modernization Act of 2025 (S.106/H.R.539). They argued that redefining chiropractors as “physicians” eligible to bill for any licensed services (beyond spinal manipulation) could blur professional boundaries and compromise patient safety. This coordinated opposition underscores the pressing need for chiropractic representation in federal advocacy—to articulate our education, safety record, and vision for conservative care. (IPSIS, 2025)

State-Level Cuts: Medicaid Coverage at Risk

The threat isn’t just national—it’s happening at the state level, too. Minnesota’s governor has proposed eliminating Medicaid chiropractic coverage for individuals over age 21, a move detailed in the state’s 2025 health budget. Senate hearings raised concerns that such policy changes could force patients into more costly or riskier treatments. History has shown that is exactly what happened in other states. Without a statewide chiropractic association amplifying providers’ voice, such cuts could move forward unchecked. This hurts our profession and our patients. (Adam Millsop, 2025)

Media Smears: Countering Tabloid Narratives

Reputation matters. In mid-June 2025, People Magazine published a sensationalized article painting chiropractic in a negative light. The International Chiropractors Association responded publicly, stating it “deserves truth, not tabloid tactics.” [see pg 11] When mainstream outlets misrepresent our profession, having a credible, unified association is key—ready to correct the record, educate journalists, and reassure patients. (ICA, 2025)

The Power of Collective Strength

- Policy Advocacy: When associations combine

resources, they’ve successfully lobbied against bills that would severely restrict scope and access. Individual chiropractors lack the reach and influence to achieve this.

- Professional Expertise: Associations bring expert committees to explain chiropractic education, safety data, and clinical best practices—countering misconceptions and protecting patient welfare.
- Media Response Infrastructure: Associations monitor press coverage, issue timely rebuttals, and offer media training—helping practitioners maintain public confidence.
- Staying Informed and Connected: Through newsletters, webinars, and conferences, associations keep members apprised of threats—and stand ready to respond with one voice.
- Peer Support and Credibility: Membership signals professionalism. It helps standardize practice quality, raises the bar across the board, and enhances patient trust.

Call to Action: Strength in Unity

It’s simple: legislative threats and media attacks are happening now—here, and nationwide. When chiropractors act alone, our voices are fragmented and easily overlooked. But organized through associations, we become powerful advocates for our patients, our profession, and our future. Every member counts.

At the state level, your dues help hire lobbyists, submit policy analysis, and testify before legislatures. At the national level, collective membership ensures chiropractic perspectives are heard in Congress and federal agencies. Publicly, a strong association affiliation deters misinformation and amplifies credible voices.

Now more than ever, chiropractors must stand together—through associations and advocacy organizations—to protect scope, preservation of coverage, and professional credibility. With coordinated advocacy, expert messaging, and disciplined unity, associations don’t just preserve the profession—they elevate it. Join your state association today, engage actively, and help secure chiropractic’s promising future. We can continue to stay silent and do nothing, or we can come together to fight for a better and brighter future for the chiropractic profession.

Continued on next page

Silence is not a strategy:

Why chiropractic needs you now more than ever

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For nearly two decades, ChiroHealthUSA has proudly stood alongside the profession in this fight. Over the last 17 years, we have donated more than \$3.7 million to support state and national organizations working to protect and advance chiropractic. Our commitment is simple: when the profession thrives, patients win. Now more than ever, it's time to stand united—for our future, for our patients, and each other. ChiroHealthUSA: The Network that Works for Chiropractic.

National Organizations that Advocate for the Chiropractic Profession:

- [American Black Chiropractic Association](#)
- [American Chiropractic Association](#)
- [Better Access to Chiropractic Super PAC](#)
- [Chiropractic Future](#)
- [Clinical Compass](#)
- [Foundation for Chiropractic Progress](#)
- [International Chiropractors Association](#)
- [One Chiropractic](#)

Join the Pack

The IACP acts as a resource, representative and leading advocate for the chiropractic industry in Idaho. We cannot continue to properly serve the chiropractic profession without the commitment and support of exceptional industry leaders, such as yourself. The IACP Board and its members believe that membership in the Association is and should be mutually beneficial to both the Doctor and the IACP, which makes it a perfect cooperative relationship. As a member, you will have multiple opportunities to obtain learning and marketing opportunities, at a discounted rate, through membership, as well as, have an opportunity to utilize the services of the IACP team and its Board. You will also have an opportunity to get involved in important issues, from the center, along with other industry leaders and spokespeople. At the same time, the Association continues to grow and provide broader services to the industry with your support. Join now and be a part of the “pack” that will lead us into the future!

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PRESS RELEASE

FOR IMMEDIATE RELEASE

March 17, 2025

Chiropractic Future Strategic Plan Releases Patient Education Flyers to Address Insurance Barriers

Molalla, Oregon — March 17, 2025 — Chiropractic Future has taken a significant step forward in empowering chiropractic patients by developing and distributing three educational flyers aimed at addressing complex and often restrictive insurance policies. These resources are designed to help patients better understand and navigate high copayments, per-diem payment models, and prior authorization requirements—common barriers to receiving timely and affordable chiropractic care. Released initially to state chiropractic associations in February and to the public and Chiropractic Future supporters in March, these flyers are now available for download and use in chiropractic offices nationwide at www.chiropracticfuture.org.

Empowering Patients with Knowledge

The newly released flyers focus on key challenges patients face when using their insurance for chiropractic care:

- **The Reality Behind High Copays** – Many patients discover that their copayments exceed the actual cost of care due to insurance companies setting low reimbursement rates. This results in "phantom benefits", where coverage exists on paper but provides little actual financial relief.
- **The Impact of Per-Diem Insurance Models** – Some insurers use fixed per-visit reimbursement structures that limit the care provided at each appointment. This forces patients to schedule **more visits with additional copays**, delaying recovery and increasing overall costs.
- **The Burden of Prior Authorization** – Insurance companies often require pre-approval for chiropractic services, leading to unnecessary delays, **reduced access to care**, and potential worsening of conditions while waiting for authorization.



Chiropractic Future files with DOJ on behalf of the chiropractic profession

In a bold and unprecedented step to combat regulatory discrimination and restore competition in U.S. healthcare, Chiropractic Future has submitted three formal comments to the U.S. Department of Justice's Anti-competitive Regulations Task Force. These comprehensive filings spotlight widespread anti-competitive practices that exclude doctors of chiropractic from full participation in federal health systems and private insurance markets, despite clinical effectiveness, licensure parity, and legal recognition.

The comments address systemic violations of provider nondiscrimination law under 42 U.S.C. §300gg-5, critical regulatory barriers within Medicare, and misuse of ERISA preemption by insurers to suppress chiropractic participation. Together, they form a bold and evidence-backed national effort to challenge systemic inequities that continue to restrict reimbursement, limit access, and enable discriminatory treatment of doctors of chiropractic throughout the healthcare system.

"This is not just about doctors of chiropractic. It's about fairness, access, and patient choice in America's healthcare system," said Kristi Hudson, Chairperson of the Chiropractic Future Leadership Committee. "Through this effort, we've drawn a clear line. Discrimination and competitive suppression must be addressed through federal enforcement."

Key Highlights from the Comments:

Provider Nondiscrimination (42 U.S.C. § 300gg-5): Despite legal protections under the Affordable Care Act, doctors of chiropractic continue to face unequal reimbursement, preauthorization barriers, and unjustified network exclusion. These actions are imposed even when chiropractors deliver services within their licensed scope that are billed using the same codes as other providers. These practices suppress competition and block patient access to proven, cost-effective care.

Medicare Coverage Disparities: Doctors of chiropractic are federally recognized as "physicians" under 42 U.S.C. § 1395x(r), yet current CMS rules limit Medicare reimbursement to spinal manipulation only. This exclusion applies even to services such as evaluations, diagnostics, and rehabilitative care that fall within a chiropractor's licensed scope of practice. These same services are routinely

reimbursed when performed by other Medicare-recognized providers. This policy restricts patient access, raises costs, and undermines clinical equity.

ERISA Abuse and Market Distortion: Self-funded plans increasingly invoke ERISA preemption to bypass state laws and enforce discriminatory benefit designs. These practices allow insurers to reimburse doctors of chiropractic at lower rates, impose arbitrary visit limits, and recoup payments without due process. Such tactics violate fiduciary duties and suppress chiropractic participation in favor of more expensive provider types.

A Call to Action for the Profession

This strategic action represents a milestone in elevating doctors of chiropractic to equal footing within the U.S. healthcare system. Chiropractic Future urges chiropractic organizations, institutions, and individual providers to share these filings, engage with federal advocacy efforts, and press for regulatory and statutory reforms that recognize the full value of conservative, non-pharmacologic care.

"We're calling on every doctor of chiropractic and every stakeholder in this profession to see these comments for what they are - a meaningful step toward opening the door to reform," said Marc Abla, CAE, Reimbursement Workgroup Chairperson. "This is Chiropractic Future's opportunity to change the conversation at the federal level."

Chiropractic Future also recognizes the important contributions of other national chiropractic organizations that have submitted comments to the Department of Justice addressing anti-competitive healthcare regulations. The chiropractic profession is strengthened when multiple voices work to expose and challenge systemic barriers. These independent efforts highlight a shared goal of ensuring patients have access to care from all qualified providers, supported by fair and consistent reimbursement policies.

The Chiropractic Future Strategic Plan is a collaborative initiative dedicated to creating better access, better reimbursement, and a brighter future for the profession. Focused on driving national change, the initiative leverages innovation, data, research, and technology to shape the future of chiropractic healthcare across the country. For more information, visit www.chiropracticfuture.org.

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ICA Responds to Sensationalized Media Coverage: “Chiropractors Deserve Truth, Not Tabloid Tactics”

The International Chiropractors Association (ICA) is speaking out in response to *People Magazine’s* June 5, 2025, article, titled “Chiropractor Tears Woman’s Artery While Cracking Her Neck.” The story details the personal experience of Carissa Klundt, a Las Vegas mother who suffered a vertebral artery dissection (VAD) weeks after receiving a neck adjustment from a substitute chiropractor.

“This is a tragic situation, but it’s also a gross misrepresentation of the chiropractic profession,” said Dr. Edwin Cordero, CEO of the ICA. “It’s yet another example of sensational journalism that draws conclusions without evidence, science, or clinical context.”

A pattern of blame without clinical fFacts

Every time a vascular event occurs, and a chiropractor is even remotely involved in the patient’s history, it becomes headline news regardless of timing, medical context, or alternative risk factors. In this case, the patient herself stated that her symptoms developed weeks after the adjustment.

“If a traumatic arterial dissection truly occurred at the moment of care, we’d expect immediate neurological symptoms like severe headache, nausea, or difficulty walking,” Dr. Cordero noted. “Delayed symptom onset matters. That’s clinical evidence being ignored.”

Research clearly refutes a causal link

The best available research supports what principled chiropractors have long known: there is no causal relationship between cervical chiropractic adjustments and vertebral artery dissection.

A major population-based study by Cassidy et al. (2008), published in *Spine*, examined all vertebrobasilar strokes in Ontario over nine years and found no increased risk of stroke associated with chiropractic care compared to medical care. Patients experiencing early dissection symptoms like neck pain or headache—were just as likely to see a chiropractor as a medical doctor, showing that the stroke process had likely begun before any visit occurred.

Overlooked clinical red flags

According to *People Magazine*, Klundt had previously

undergone breast explant surgery and suffered from chronic muscular pain, key indicators that should have prompted a comprehensive clinical evaluation.

“Every chiropractor must take full responsibility for history-taking and red flag screening, regardless of whether the patient has been to the office before,” Dr. Cordero emphasized. “Shared offices don’t mean shared clinical insight.”

Chiropractic is safe, effective, and trusted by millions

Chiropractors deliver over 280 million patient visits annually in the U.S.—that’s more than 1 million visits per day with one of the lowest malpractice claim rates in healthcare. Serious adverse events remain exceedingly rare, with studies estimating a risk of 1–2 incidents per million cervical adjustments.

“Every day, chiropractors help millions live healthier lives without drugs or surgery,” said

Dr. Cordero. “And yet when something goes wrong even with multiple unknowns the media zeroes in on chiropractic. Meanwhile, the 250,000+ deaths from medical errors each year barely get a mention.”

What chiropractors must do now

To protect patients and themselves chiropractors must:

- Treat every adjustment like it’s the first
- Re-screen frequently for red flags and systemic symptoms
- Ask about surgeries, medications, and immune status
- Document thoroughly, including “normal” findings
- Refer out when anything seems off

“If your notes don’t reflect your thinking,” said Dr. Cordero, “then legally, it’s as if you didn’t think at all.”

The ICA will keep standing in the gap

The ICA will continue to defend principled chiropractic care, push back on media misinformation, and ensure our drug-free identity is protected. We also promote evidence-informed clinical decision making and best practices.

Chiropractic News

A big win for chiropractic and the F4CP



The Foundation for Chiropractic Progress (F4CP), a not-for-profit organization dedicated to informing and educating the public about the value of chiropractic care delivered by doctors of chiropractic (DC) and its essential role in advancing whole-being health, is proud to announce that its “Made Possible By” campaign

has been recognized with a Bronze Award in the Television Advertising–Series category at the 42nd Annual Healthcare Advertising Awards.

The award-winning campaign, developed to increase awareness of the critical role chiropractic care plays in enhancing athletic performance and overall whole-being, included ten compelling commercials centered around golf, rodeo and pickleball. These ads aired during national championship events, collectively reaching tens of millions of viewers and driving substantial increases in online engagement and chiropractic-related searches.

“This award is a meaningful acknowledgment of the role chiropractic care plays in helping people move, perform and live better,” said Kent Greenawalt, Chairman, F4CP. “Our ‘Made Possible By’ campaign was built to reflect that impact, and we’re proud to see it connect so strongly with audiences.”

Campaign Impact Highlights:

- **Golf:** Aired 17 times on The Golf Channel during the Masters Tournament, generating over 5 million views and a 257% increase in google searches for ‘chiropractor’.
- **Rodeo:** Five commercials were produced at the Calgary Stampede that aired 350 times during the National Finals Rodeo, showcasing multi-disciplinary care including chiropractic.
- **Pickleball:** Commercials focused on preventing common injuries that aired 20 times during the Biofreeze USA Pickleball National Championships on The Tennis Channel, ESPN, CBS Sports and other connected TV networks.
- **Career Promotion:** In tandem with consumer-facing messaging, F4CP also produced recruitment-focused ads

promoting chiropractic careers, with content tailored for chiropractic colleges.

The Healthcare Advertising Awards, the oldest and most widely respected healthcare advertising competition, recognize excellence in the field of healthcare marketing, judged by a national panel based on creativity, quality, message effectiveness, consumer appeal, graphic design and overall impact.

As F4CP continues to lead public awareness campaigns and education initiatives, the organization remains committed to advancing chiropractic care as a drug-free, first-line solution for pain management and performance.

F4CP President Dr. Sherry McAllister to Present at 2025 Global Health & Purpose Summit

The Foundation for Chiropractic Progress (F4CP), a not-for-profit organization dedicated to informing and educating the general public about the value of chiropractic care delivered by doctors of chiropractic (DC) and its essential role in advancing whole-being health, today announced its President, Dr. Sherry McAllister will present at the 2025 Global Health & Purpose Summit.

As part of NYC Health Innovation Week, the 2025 Global Health & Purpose Summit will be held on May 5th and will focus on the theme of “People and Planet United.” The conference will include business and NGO leaders, policymakers and innovators discussing the connection between human health and environmental sustainability.

Dr. McAllister will share her thoughts on ‘Tackling Today’s Public Health Challenges with a Whole-Being Care Approach’. The presentation will explore how whole-being care, empowered by chiropractic care can help reduce public health spending, mitigate the impact of the opioid crisis and drive greater cohesion across the US healthcare system.

“Dr. McAllister’s presentation brings a valuable perspective to the summit, highlighting the importance of chiropractic care in today’s healthcare system,” said Kent S. Greenawalt, chairman, F4CP. “We are looking forward to hearing Dr. McAllister’s presentation and engaging with the other excellent speakers during the conference.”

Alongside Dr. McAllister, speakers will address how collaboration can shape a healthier, more sustainable future, in which people and the planet thrive together. Participants will make connections and explore avenues for fostering global health impact, planetary sustainability and purpose-driven leadership.

“Whole-being care is a fundamental rethink of how we treat our patients and can have a major impact on our healthcare system, addressing some of our greatest public health challenges,” added Dr. McAllister. “I am excited to meet with like-minded leaders, passionate about changing the world and the lives of every day people, to discuss opportunities for collaboration and shared solutions.”

Spizz & Spa Retreat

Join the League of Chiropractic Women Board Members — collectively bringing over 250 years of wisdom and heart — for a rejuvenating weekend filled with purpose, presence, and connection. Whether you’re looking to refine your practice, relax with friends, or reignite your inner spark, this retreat is designed with you in mind.

A Weekend to Refresh and Recharge, Friday, November 7, 2025 - Saturday, November 8, 2025 at the Hotel Valley Ho, Scottsdale, AZ.

This is more than an event—it’s a sacred space for women in chiropractic to gather, celebrate one another, share insights, and embrace the joy of being supported by a like-minded community.

[Click here](#) for more information or to register.

ChiroCongress Forum empowering student involvement

In May, the National University of Health Sciences (NUHS) Alumni Department invited the Congress of Chiropractic State Associations, best known as ChiroCongress, to host its most recent Executive Leadership Forum. This engagement was aimed at bringing together chiropractic state association leaders from across the country to discuss enhancing association leadership, collaboration and the long-term success of the chiropractic profession.

ChiroCongress serves as a national umbrella organization dedicated to connecting and empowering chiropractic state associations. The goal of chiropractic state associations is to support and advance the chiropractic profession within their respective states through various means, including

education, research, advocacy and member support.

The forum acted as a vital platform for state association leaders to exchange best practices in association management, explore innovative strategies for member recruitment and retention, and navigate the complex landscape of legislative and regulatory issues impacting the profession. Students had the opportunity to ask questions regarding various aspects of the chiropractic profession, including practicing in different states and becoming involved in a state association.

“Events like this forum are invaluable in bridging the gap between education and practice, ensuring that our graduates are well-equipped to make a meaningful impact in their chosen states,” Vice President of Administrative Services Tracy McHugh said.

The forum featured 16 executive directors, each representing a different state association from across the United States. While each executive director represented their respective state association, they all agreed on the importance and necessity of engaging with the state association in the chosen state of practice, as it plays a crucial role in advancing the chiropractic medicine profession.

“This forum allows association leaders to engage in meaningful dialogue, share real-world challenges and solutions, and walk away with actionable insights to better serve their members,” said Lizz Klein, Executive Director of ChiroCongress. “We’re incredibly grateful to NUHS for hosting and supporting this important gathering. Strong partnerships between chiropractic universities and state associations are essential to preparing the next generation of chiropractic professionals.”



Chiropractic College News

Symposium 2025 back at Logan University

Dr. Branon McMichael, Cleveland University-Kansas City director of clinical education, was among the State Board representatives and academic participants at the National Board of Chiropractic Examiners Part IV Test Development Committee meeting in Greeley, Colorado, on June 6-7, 2025. McMichael was one of three faculty representatives from U.S. chiropractic colleges.



The NBCE is the international testing organization for the chiropractic profession with the mission of ensuring professional competency and public safety through excellence in testing. Established in 1963, the NBCE develops, administers, and scores standardized examinations for candidates seeking chiropractic licensure in all 50 states, the District of Columbia, and several international countries.

NBCE ensures the content validity of every examination by selecting committee members based on their expert knowledge in specified subject areas. NBCE committees approve test items to be used on future examinations in accordance with NBCE test plans.

Facilitated by NBCE Practical Testing Manager, Dr. Andrew Gow, the committee of 25 members reviewed and selected content for case management and chiropractic technique, which will be used for the redeveloped Part IV exam launching in 2026.

Sherman College honors chiropractors

Sherman College of Chiropractic honored alumni, chiropractors, and supporters during its 52nd Lyceum event, a homecoming and continuing education event attended by hundreds throughout the U.S. and internationally. Lyceum is held annually for three days, consisting of seminars, special events, and other programs. Over 800 individuals participated in this year's event, held May 1-3 on the Sherman campus in Spartanburg. The college is proud to announce the following 2025 award recipients who were recognized at Lyceum:

- Lifetime Regent Recognition: C. Randy Baze, D.C., '83

- Chiropractor of the Year: Richelle Knowles, D.C., '99, and Danny Knowles, D.C., '96
- Regent of the Year: Travis M. Corcoran, D.C.
- Community Champion: Brad Atkinson, D.C., A.C.P.
- Distinguished Service: Jamie Browning, D.C., '09, D.C.C.J.P., F.C.C.J.P., and
- Spirit of Sherman College: Felicia Stewart, D.C., ACP, DPhCS, FCSC (hon.)
- Rising Stars: Tara Levesque, D.C., '20, and Brooke Schuessler, D.C., '23
- Service to Sherman College: Kevin Likes
- Service to the Profession: Matthew McCoy, D.C., M.P.H.
- Chiropractic Advocate of the Year: Kat Frazier
- Student Leaders of the Year: Arianne "Air" Colabella, DC2B, and Sophia Sherman, DC2B
- ROAR Supporter of the Year: Danielle Arnold, D.C. '18

Lifetime Regent Award: C. Randy Baze, D.C., '83:

The Lifetime Regent Recognition Award honors individuals who have shown exceptional dedication to Sherman College of Chiropractic by serving as Regent donors in good standing for 30 or more consecutive years. This award celebrates their enduring commitment and recognizes them as lifetime supporters whose sustained generosity has significantly advanced the mission of the college.



After generously donating to the college for 30 years, C. Randy Baze, D.C., of Renton, WA, is the recipient of the Sherman College of Chiropractic 2025 Lifetime Regent Award. A 1983 Sherman graduate, Dr. Baze, grew up in a horse racing family in Washington State, and after a positive experience as a chiropractic patient, he learned that animals could also benefit from care and was inspired to change his



career path from pre-med to chiropractic. Following his graduation from Sherman College, he found a niche that brings together his love of animals and his desire to help people through chiropractic.

After being featured in his local newspaper for helping a local resident's dog, his office, Baze Chiropractic, quickly grew to include, at times, up to 100 animal visits each week. He set up a donation system for his patients' animal visits and continues to send these funds monthly as a donation to Sherman College. To date, these donations exceed \$107,000, which means at next year's dinner we will be honoring Dr. Baze with the Heritage Society Regent award.

Baze is a member of the Washington State Chiropractic Association and the World Chiropractic Alliance. In 1983 he was named Sherman Regent of the Year. Then, in 1998, he was named to the Chiropractic Knights of the Round Table, in 2002 received the Chiropractic Sentinel Award and the Washington State Chiropractic Pioneer Award. He has become one of the leading experts on animal chiropractic, providing chiropractic care to animals on a regular basis as well as lecturing extensively on the subject to the profession.

Chiropractors of the Year Award: Richelle Knowles, D.C., '99 and Danny Knowles, D.C., '96:

The Chiropractor of the Year is awarded to the chiropractor who has, through their service, given extraordinary time and effort to advance Sherman College and the chiropractic profession.



Dr. Richelle Knowles and Dr. Daniel Knowles are the recipients of the Sherman College of Chiropractic 2025 Chiropractor of the Year award.

Richelle Knowles, D.C., is a Sherman College graduate of 1999 and currently serves as Vice Chair on the Sherman College Board of Trustees. Dr. Richelle calls herself a seasoned chiropractor with over 25 years of experience in private practice in Boulder, Colorado. She specializes in NetworkSpinal and has taught thousands of chiropractors and students worldwide. She is the co-creator of both the Mile High Chiropractic Event and Lifetime Wellness Practice, a coaching organization that empowers chiropractors to build thriving, purpose-driven practices.

A respected leader, Dr. Richelle served on the Colorado Board of Chiropractic Examiners and currently holds positions as Vice Chair of the Sherman College Board of

Trustees and as a member of the Clinical Advisory Board of the Australian Spinal Research Foundation. Her research has been published in multiple peer-reviewed journals, and she remains deeply committed to service, education, and the advancement of chiropractic care globally.

Daniel Knowles, D.C., affectionately known as "Dr. Danny," is a 1996 graduate of Sherman College of Chiropractic, following his honors degree from New York University. As a student, he was recognized with the Clinical Distinction Award and later served with distinction on the Sherman College Board of Trustees for eight years.

Dr. Danny is a visionary chiropractor, internationally respected speaker, mentor, and founder of the Mile High Chiro Movement. With more than two decades in practice, he has been a leading voice in the advancement of chiropractic philosophy and NetworkSpinal care. He founded Network Family Wellness Center in Boulder, Colorado, in 1999, which has grown into one of the premier NetworkSpinal offices worldwide.

Regent of the Year: Travis M. Corcoran, D.C.:

The Regent of the Year is awarded to a member of the Sherman College Board of Regents for their outstanding and continuous advancement of Sherman College through participation on the Board of Regents. This group supports quality chiropractic education and Sherman College through speaking engagements, leadership roles, student referrals, and financial support.



Travis M. Corcoran, D.C. is the recipient of the Sherman College of Chiropractic 2025 Regent of the Year award. A philosopher, educator, and author, Dr. Corcoran is dedicated to advancing self-directed learning and critical thinking through the ancient philosophy Trivium method. He is a bestselling author of *Restoring Reason: Using the Ancient Liberal Arts to Defend Against Modern Manipulation*.

Dr. Corcoran serves on two international boards of directors, operates multiple healthcare practices across Europe, and is the founder and president of a chiropractic college. He is also a proud graduate and instructor within the Academy of Chiropractic Philosophers. Currently, Dr. Corcoran is working alongside a group of committed colleagues to develop a chiropractic educational accrediting agency aligned with the principles and objective of chiropractic care.

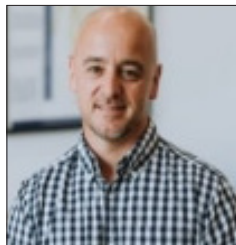
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Chiropractic College News

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Community Champion Award: Brad Atkinson, D.C., A.C.P.:

The Community Champion Award recognizes the leadership of an individual, service provider, educator, or community-minded group demonstrating exemplary efforts in a project advancing Sherman College.



Brad Atkinson, D.C., A.C.P., is the recipient of the 2025 Sherman College of Chiropractic Community Champion Award. Brad Atkinson, D.C., A.C.P., graduated from the Royal Melbourne Institute of Technology (RMIT) in 2002, with a strong philosophy in chiropractic. Driven by a deep commitment to helping individuals realize their full innate health potential, Dr. Atkinson has spent over two decades actively contributing to the profession.

Throughout his career, he has been involved in both the educational and political aspects of chiropractic. He has served in teaching roles at RMIT's student clinics and has contributed to various association boards and committees. His dedication has been recognized by the Australian Spinal Research Foundation, which has honored him for his support of emerging chiropractors, naming him an Associate Governor on multiple occasions. In recognition of his service, Dr. Atkinson received the Outstanding Service Award from the Victorian branch of the Chiropractic Association of Australia in 2016, followed by the Meritorious Service Award from the Australian Chiropractors Association in 2018.

Distinguished Service Award: Jaime Browning, D.C., D.C.C.J.P., F.C.C.J.P., and Allie Hamstead, D.C., A.C.P.:

The Distinguished Service Award is presented to a Sherman graduate who has distinguished himself or herself through service to the community, the profession, and/or Sherman College.



Jaime Browning, D.C., D.C.C.J.P., F.C.C.J.P., and Allie Hamstead, D.C., A.C.P., are the recipients of the 2025 Sherman College of Chiropractic Distinguished Service Award.

Jaime Browning, D.C., D.C.C.J.P., F.C.C.J.P., is a Sherman

graduate of 2009, and currently professor and Technique Department chair at Sherman College of Chiropractic. She holds a bachelor's degree from Lander University ('02), an advanced certification in Knee Chest Upper Cervical Specific (KCUCS) technique (2012), is a 2019 Diplomate in Craniocervical Junction Procedures (DCCJP) confirmed by the International Chiropractic Association (ICA) and obtained her Fellow in Craniocervical Junction Procedures (FCCJP) in the fall of 2022. Since 2012, she has resided as the chair of Sherman College's Institutional Review Board (IRB) and oversees human protections for the college's research projects and is a member of the Converse University Institutional Review Board (2022). Dr. Browning was named the research chair of the ICA's Upper Cervical Council from 2018-2022 and was awarded the Researcher of the Year in 2020. Browning is also the recipient of the 2019 Spirit of Sherman College Award and the 2022 Sherman College Chiropractor of the Year award. She is a past President of the Sherman College Alumni Association and is a member of ICA's Upper Cervical Council (UCC), the American Academy of Thermology (AAT), and the FCLB Providers of Approved Continuing Education (PACE) Committee. Dr. Browning is also a member of the Editorial Board for the Journal of Upper Cervical Chiropractic Research. In 2023, Dr. Browning was named the President of the ICA's Upper Cervical Council and the Chiropractor of the Year in 2024 as well as receiving The ICA Perseverance Award in 2025.

Allie Hamstead, D.C., A.C.P., a 2012 alumna of Sherman College, is currently serving as an Assistant Professor of Clinical Sciences at Sherman, where she teaches across multiple departments. In recent years, Dr. Hamstead has completed certifications with the Academy of Chiropractic Philosophers, as well as the Perinatal and Pediatric Certifications from the International Chiropractic Pediatric Association (ICPA).



A native of Spartanburg, Dr. Hamstead graduated from the University of South Carolina before returning to her roots in chiropractic. Since 2014, she has co-owned a private practice in Simpsonville with her husband, Michael Hamstead, also a 2012 graduate of Sherman College.

[Click here](#) for the full list of honored chiropractors.

Sherman College graduates 49 new chiropractors

Forty-nine students have received the doctor of chiropractic degree from Sherman College of Chiropractic in Spartanburg, South Carolina, on Saturday, June 14, 2025, at the college's 149th commencement, honoring graduates from the June and September 2025 classes.

"Congratulations to our newest Sherman graduates on earning your Doctor of Chiropractic degrees," said Sherman College President Dr. Jack Bourla. "Your dedication, perseverance, and pursuit of excellence have prepared you to make a meaningful difference in the world through chiropractic. As you begin your professional journeys—whether here in Spartanburg, your hometown, or across the globe—you carry with you Sherman's proud 52-year legacy. We are confident you will uphold the highest standards of the profession and bring lasting, positive change to the vitality and well-being of your communities. Know this: you are ready. You have earned the title of doctor of chiropractic, and we could not be more proud. Welcome to the profession."

Many students were recognized throughout the ceremony for academic honors, outstanding service and volunteerism, clinical excellence, and exceptional philosophy distinction.

[Full story available here.](#)



Dr. Eugene Spilker new Assistant Vice President for Chiropractic at Northeast College

After a nationwide search, Northeast College of Health Sciences is pleased to announce the appointment of Dr. Eugene Spilker, D.C., DHPE, as the new assistant vice president for chiropractic, effective July 7, 2025.

In this key leadership position, Dr. Spilker will oversee the College's Doctor of Chiropractic (D.C.) program, rooted in a deep commitment to Northeast's mission of academic excellence, leadership and professional best practices in the health sciences. Spilker will provide strategic direction, ensuring curricular integrity, academic quality and compliance with the standards of the Council on Chiropractic Education (CCE) and the Middle States Commission on Higher Education (MSCHE).

"Aligned with our shared dedication to innovative teaching and lifelong learning, Dr. Spilker is a great addition to our expert College community," said Dr. Anne Killen, provost and vice president for academic affairs. "We are thrilled to welcome him and work together to support our chiropractic students as we continue in our tradition of excellence."

SCU's Dr. James Whedon receives NBCE Research Award

Dr. James Whedon, Senior Health Services Researcher and professor at Southern California University of Health Sciences (SCU), received the National Board of Chiropractic Examiners (NBCE) Research Award at the recent Association of Chiropractic Colleges Research Agenda Conference.

Dr. Whedon's research presentation focused on older adults with neck pain, showing that initial care with spinal manipulative therapy is associated with a lower risk of adverse outcomes than primary medical physician care. The results showed that for older Medicare Part B beneficiaries with new-onset neck pain, the 24-month cumulative risk of any adverse outcome was significantly lower among those who initially received spinal manipulative therapy compared to those who received primary medical care.

The research results may help support Medicare policy changes that enhance patient access to high-quality chiropractic care for neck pain. In 2024, SCU was awarded a \$1.7 million R01 grant from the National Institutes of Health (NIH) to advance research on chronic lower back pain led by Dr. Whedon.

[Visit the SCU Health Research website to learn more.](#)

IACP Marketplace

The IACP News,

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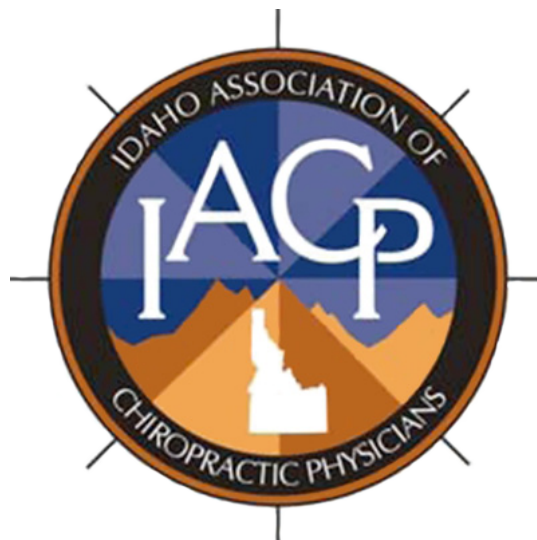
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Posted 6/26/2025



Office Posters



We have created a FREE [printable PDF](#) of the ***Doctors of Chiropractic work to extend your healthspan*** poster on the following page, and the following posters are available online:

The drug-free approach to pain reduction

Get up and move!

STRETCHING for better joint health

Easy exercises to keep your neck healthy

Were you pain free this morning when you got out of bed?

Tips for safe stretches

Don't let pain keep you from enjoying life

Walking now touted as "a wonder drug"

Four ways to avoid pain and injury when starting an exercise regime

Feel free to print out and use any or all of the flyers.
Or, make them available as handouts to your patients.

They are available on the website,
www.IACPnews.com in an easy to print format.

Each has the following tagline:



***This healthy living information is provided by
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Doctors of Chiropractic work to extend your healthspan

Your Doctor of Chiropractic strives to help you gain a longer, healthier life. Living longer is only ideal if your health is good and you are able to get out and enjoy your “golden years.”

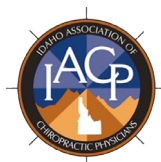
Old age and good health often appear to be mutually exclusive paradigms. In Greek mythology, Tithonus was granted immortality by Zeus, but not eternal youth. As he ages, Tithonus laments his progressively frail body and eventually craves his own death. What Tithonus shows us, aside from being careful what we wish for, is the difference between lifespan and healthspan. That is, not just the number of years we live, but how many of those we are healthy for. The key is optimizing for both, and the power is in our hands more than we realize.

To support the work of your Chiropractor, here are some surprisingly easy health behaviors to incorporate into your daily life which will help give you that vim and vigor you desire:

Good health often lies in what we ingest daily. We all know fruit and vegetables — especially those free from pesticides — are best, and that a Mediterranean or plant-predominant diet is preferable. Synthetic additives, artificial flavorings, and indecipherable configurations of numbers serving as filler ingredients very likely contribute to poor health outcomes. Eating ultra-processed foods (UPFs) is associated with several cancers, in addition to the known cardiovascular risks of consuming UPFs packed with hidden sugars and fats.

It's not just the ingredients in our food that we need to scrutinize. Some personal care products contain chemicals called xenoestrogens, such as parabens and phthalates. Few of us are immune to the old marketing ruse of displaying cute models with luscious lips or soft, hairless armpits to flog their latest product. Sadly, opting for renowned higher-end brands carrying heftier price tags does not assure healthier ingredients. We know that oestrogenic overstimulation plays a role in breast carcinogenesis. A 2023 study demonstrated that substituting these products with items free of parabens and phthalates reversed pro-carcinogenic gene expression within 28 days, though whether this translates to long-term health benefits remains to be seen. Choosing products without xenoestrogens should lower exposure to hormone-disrupting chemicals — a small step that could support long-term health.

Finally, more good news is that cognitive stimulation can be completely unintentional, yet still beneficial to your brain's health. Reading has an association with reduced depressive and chronic pain symptoms, as well as combating cognitive impairment. Your job can also prove important. Adjusting for confounding factors, a recent study found that higher cognitive stimulation at work resulted in lower levels of proteins known to be associated with an increased risk of dementia. What you do for a living might make you live longer. Engaging with word or number games daily has been linked to increased energy and reduced depression, and some studies suggest that regular cognitive challenges may even be associated with lower overall mortality risk. Even if you can only bring yourself to do a Sudoku on the odd occasion, it is still prospectively associated with reduced cognitive impairment.



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The Idaho Association of Chiropractic Physicians

The IACP News

Display Advertising Policy, Rates and Information

The Idaho Association of Chiropractic Physician's *IACP News* is a full-color digital newsletter, published monthly and distributed to member doctors of chiropractic across Idaho as well as out-of-state members and student members.

Format: *The IACP News* is produced in a state-of-the-art digital format. It can be opened and viewed online from both the IACP website at <https://iacp.wildapricot.org/> and also from the publication site: www.IACPnews.com. The publication site has both current and back issues of *The IACP News*. Questions about the digital format, the website, or display advertising should be directed to C&S Publishing at CandSpublishing@gmail.com.

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Full page (boxed)	8" wide by 9 3/4" tall	\$450	\$414	\$378	\$330
Half page	8" wide by 4 3/4" tall	\$267	\$264	\$224	\$190
One Third (V)	2 3/8" wide by 9 3/4" tall	\$190	\$174	\$159	\$140
One Third (H)	8" wide by 3 1/8" tall	\$190	\$174	\$159	\$140
Quarter Page	3 7/8" wide by 4 3/4" tall	\$160	\$146	\$134	\$115
One Sixth	3 5/8" wide by 2 7/8" tall	\$105	\$97	\$88	\$75

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